President Armstrong stated that the Seneca Nation recognizes the need to take an active role in the fight against drugs on our Territories. On-going development and support will include activities that address both prevention and intervention. One national campaign that is considered to be the largest drug-abuse prevention campaign in the Country is Red Ribbon Week being held from October 23rd through the 31st. This event was started in 1988 by the National Family Partnership to recognize the loss of life of a DEA Agent by wearing red ribbons in honor of his sacrifices. Today, millions of people wear red ribbons throughout the week and participate in drug-free events in addition to pledging to live drug-free lives. There is a multitude of information and activities for families on the website: WWW.REDRIBBON.ORG and everyone is encouraged to check out the website and to take the drug free pledge.