



FOR IMMEDIATE RELEASE
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Iroquois White Corn Project and Food is Our Medicine Collaborate for Educational and Nutritional Event at Seneca-Iroquois National Museum

Full day of education, demonstration, and sampling featured on September 17

Salamanca, NY— The Western New York public has a unique opportunity to learn first-hand about the **cultural, historical, and nutritional aspects of the ancient, heirloom Iroquois White Corn** grown in this area for at least 1,000 years, thanks to a **collaborative event on Thursday, September 17 at the Seneca-Iroquois National Museum, from 10 am – 5 pm.**

Together, **Friends of Ganondagan's Iroquois White Corn Project (IWCP) and the Seneca Nation's Food is Our Medicine (FIOM)** will be educating, demonstrating, sampling, and answering questions about the corn and its traditional cultural and nutritional value and benefits. The two groups will be providing workshops in sustainable farming and business development. This is also a **recruiting opportunity for farmers** interested in sustainably growing Iroquois White Corn for income generation.

Two cooking demonstrations at 11:00 am and 2:00 pm will show examples of food featuring the products. The three Iroquois White Corn products—hulled white corn, roasted white corn flour, and unroasted white corn flour—will be available for purchase.

The event is open to the public at no charge. The Seneca Iroquois National Museum is located at 814 Broad Street in Salamanca.

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CALENDAR:

What/Who: Collaborative public educational and nutritional event by Friends of Ganondagan's Iroquois White Corn Project and Seneca Nation's Food is our Medicine

When: Thursday, September 17, 2015, 10 am – 5 pm

Where: Seneca Iroquois National Museum, 814 Broad Street, Salamanca, NY